2014 Knowledge Management Conference
Friday, 28th March 2014
KM in Practice

Conference highlights:
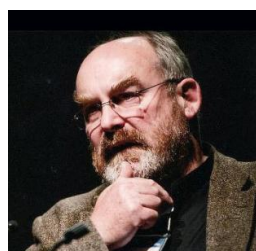3 international thought leaders and panel discussion

"*What you can achieve if you audit and manage your knowledge assets consistently*"

Patrick Lambe is a world-renowned knowledge organization and taxonomy expert with a specialization in knowledge organization systems to enable the conduct of science. He is a consultant, writer and researcher, based in Singapore, and with projects in the USA, Europe, Middle East, Asia and Australia.

"Creating Trust and Uniting staff at a global and local level"

Kim Sbarcea specializes in individual and organisational transformational change. With specific expertise in organisational knowledge sharing and leadership development, Kim helps individuals and organisations strive for performance excellence..

"The state of the Internet – man verses machines?"

Dave Snowden is the Founder and Chief Scientific Officer of Cognitive Edge and has pioneered a science based approach to individual and collective decision making in organisations.

When:	**Where:**	**Costs**
28th March, 2014	Conference Room,	Conference : **HK$2,200**
Registration at 8:30am	22/F United Centre,	(HK$1,500 for HKKMS/KMIRC
Conference 9am-12:30pm	95 Queensway,	members)
	Admiralty, Hong Kong	
To be followed by lunch		Discounts available for Group bookings

To book your place register at:

http://www.hkkms.hk/index.php/2014/03/march-2014-conference/
(register early, places are limited)

KM conference : KM in practice

Organised by:

HKKMS 2014 Conference – KM in practice detailed agenda

08.30 pm   **Registration Opens**

08.45 am   **Welcome from the Organisers**

Les Hales – President of HKKMS, Prof. W B Lee – Director of KMIRC of The Hong Kong Polytechnic University

09.00am – 9:45am   **KEYNOTE PRESENTATION I**

"*What you can achieve if you audit and manage your knowledge assets consistently*"

Speaker :   *Patrick Lambe*   Synopsis of the keynote talks and speakers can be found on the next page

9.45am –- 10:30am   **KEYNOTE PRESENTATION II**

"*Creating Trust and Uniting staff at a global and local level*"

Speaker :   *Kim Sbarcea*

10:30ᴀᴍ – 11:00ᴀᴍ   **COFFEE BREAK**

11:00am –- 11:45am   **KEYNOTE PRESENTATION III**

"*The state of the Internet – man verses machines?*"

Speaker :   *Dave Snowden*

11:45ᴀᴍ-12:30ᴘᴍ   **Pᴀɴᴇʟ ᴅɪsᴄᴜssɪᴏɴ**

12:30ᴘᴍ   **Cʟᴏsɪɴɢ ʀᴇᴍᴀʀᴋs ᴀɴᴅ ᴄᴏɴғᴇʀᴇɴᴄᴇ ᴄᴏᴍᴘʟᴇᴛɪᴏɴ**

12:45ᴘᴍ-2:00ᴘᴍ   **Nᴇᴛᴡᴏʀᴋɪɴɢ ᴅɪᴍ sᴜᴍ ʟᴜɴᴄʜ**

Remarks: Organizer reserves the right to amend the program without prior notice.

KM in practice conference : Synopses of keynote presentations

Organised by:

KEYNOTE I: WHAT YOU CAN ACHIEVE IF YOU AUDIT AND MANAGE YOUR KNOWLEDGE ASSETS CONSISTENTLY

In this presentation Patrick will describe a methodology for auditing knowledge assets and flows, identifying needs and opportunities, and diagnosing organisational interventions. He will discuss a case study of a knowledge audit for the same organisation, conducted twice at a three year interval. The consistent application of a knowledge audit methodology was able to show improvements in organisation performance and culture consistent with the needs and interventions that had been identified. The session will conclude with an audience discussion of the benefits and limitations of this approach.

Patrick's bio
Patrick Lambe is a world-renowned knowledge organization and taxonomy expert with a specialization in knowledge organization systems to enable the conduct of science. He is a consultant, writer and researcher, based in Singapore, and with projects in the USA, Europe, Middle East, Asia and Australia.

Speaker :
Patrick Lambe
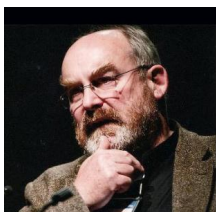
KEYNOTE II: *CREATING TRUST AND UNITING STAFF AT A GLOBAL AND LOCAL LEVEL*

In this talk Kim will discuss and bring practical insights on creating trust through everyday leadership and enabling and empowering collaboration in organisations. Kim will be bringing forward her extensive experience and insights with tips and takeaways from her work with large global organisations.

Kim's bio
Kim specializes in individual and organisational transformational change. With specific expertise in organisational knowledge sharing and leadership development, Kim helps individuals and organisations strive for performance excellence..

Speaker :
Kim Sbarcea

KEYNOTE II: *THE STATE OF THE INTERNET – MAN VERSES MACHINES?"*

The impact of the Internet on business, technology and society has been enormous. But are we only just at the beginning of even greater changes - an Internet revolution? Dave will share with us his ability to make sense of complex issues. In particular, he will address the current buzz around 'Big Data' and how he sees the relationship between people and the advanced artificial intelligence technologies currently being developed.

Dave's bio
David Snowden is the founder and chief scientific officer of Cognitive Edge, a research network focusing on complexity theory in sensemaking. He writes on leadership, knowledge management, strategic thinking, strategic planning, conflict resolution, weak signal detection, decision support and organisational development.

Speaker:
Dave Snowden

Remarks: Organizer reserves the right to amend the program without prior notice.

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