Conference Theme : KM and Big Data – friends or enemies?

Organised by:

Conference highlights: 5 Keynote speeches and one panel discussion.

Big Data is the hot topic. Advanced analytic capabilities is the potential benefit. But Knowledge Management(KM) professionals are wary – we've seen corporations amass vast amounts of data in their Intranets , which for many have about as much use as a digital dustbin. We understand the important role of humans to provide context and judgement to turn data into knowledge. However, Big Data may be a game changer, with huge investments in technology capability. Join us at this Conference and learn if there is a role for Big Data in the world of KM.

Creating the Future: The Intelligent machines	Social makes sense of Big Data	Cloud Computing and Big Data for Service Innovations & Learning	"Big Data", a new resource to detect and INTERPRET weak signals?	The Future of Information marketplaces
Ben Goertzel Chief Science Officer, Aidyia Limited	**Euan Semple** Social Media pioneer at the BBC	**Prof Eric Tsui** HK Polytechnic University	**Nicolas Lesca** Universite Claude Bernard	**David Worlock** Chairman BIIA

Conference moderator

Phil Cotter
Deputy General Manager
BIIA and Principal of Cotter Consulting

When:
26 Nov, 2013. Registration: 09.30 am,
Conference ends 5.15 pm

Where:
Conference Room, 22/F United Centre,
95 Queensway, Admiralty, Hong Kong

Costs
Conference : **HK$2,900**
(HK$2,500 for HKKMS/KMIRC and BIIA members)
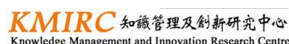
Discounts available for Group bookings

To book your place register at:
http://www.hkkms.hk/index.php/big-data-conference/
(register early, places are limited)

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HKKMS 2013 Conference - detailed agenda

09.30 pm   **Registration Opens**

10.00am   **Welcome from the Organisers**

Les Hales – President of HKKMS, David Worlock, Chairman BIIA & Prof. W B Lee – Director of KMIRC of The Hong Kong Polytechnic University

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10.15am – 11:45am   **KEYNOTE PRESENTATIONS I & II**

Keynote I. Dr Ben Goertzel, Chief Science Officer, Aidyia Limited

Speaker :   *Dr Ben Goertzel, Chief Science Officer, Aidyia Limited*

Coffee break

Keynote II. Social makes sense of Big data

> *Synopsis of the keynote talks can be found on the next page*

Speaker :   *Euan Semple, Social Media pioneer at the BBC*

12:00noon   **Sponsor presentation (tbc)**

> *Synopsis of the keynote talks can be found on the next page*

12:45   **Networking lunch**

2:00- 3:30pm   **KEYNOTE PRESENTATIONS III & IV**

Keynote III. Cloud Computing and Big Data for Service Innovations & Learning

Speaker :   *Prof Eric Tsui, The HK PolyTechnic University*

Keynote IV. "Big Data", a new resource to detect and INTERPRET weak signals?

> *Synopsis of the keynote talks can be found on the next page*

Speaker :   *Nicolas Lesca,* Université Claude Bernard

3:30pm   **Coffee break**

3:45 – 4:30   **KEYNOTE PRESENTATIONS V**

Keynote V.   **The Future of Information marketplaces**

Speaker: *David Worlock,* Chairman of BIIA

4.30-5.15   **Big data : Hype or the real thing**   **Closing Panel Discussion**

5.15pm – 5.15 pm   **CLOSING REMARKS**
Phil Cotter, Deputy General Manager BIIA and Principal of Cotter Consulting

Remarks: Organizer reserves the right to amend the program without prior notice.

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HKKMS Conference Nov 2013 - Synopses of keynote presentations

Keynote I: Creating the Future: The Intelligent machines
Speaker :   Dr Ben Goertzel, Chief Science Officer, Aidyia Limited
The shift to a networked digital economy is creating a new competitive landscape for all organisations. The disruption caused to the business models of various industries based on the new information economy has already been substantial. But the revolution is only beginning. Big Data is spurring the development and broad deployment of a new set of technologies with advanced analytic capabilities. Big Data in the context of global networks will be a primary driver behind the emergence of a new generation of AI systems and more similar to human-like thinking

Ben will take us through the coming revolution in the ability of companies to sense, analyse and respond to available data, with a particular focus on the role of AI technology in dealing with Big Data and the networked world.

Keynote II: Social makes sense of Big data
Speaker :   Euan Semple, Social Media pioneer at the BBC , United Kingdom
Big business is excited about Big Data but data without context is almost meaningless. Context comes from people and stories. We increasingly create, navigate and assign meaning to data via the social networks we take part in online. If you aren't part of the networks or communities who are generating the data you are collecting then you won't know what it means, and if you aren't trusted and connected to those networks and communities you will have limited ability to do anything with it!   Euan will describe this highly networked world that many already inhabit, that in the future will become the norm, and which already provides rich and powerful context for data and information.

Keynote III: Cloud Computing and Big Data for Service Innovations & Learning
Speaker :   *Prof Eric Tsui, HK Polytechnic University , Hong Kong*
Up till now, most of the adoption of cloud computing focuses on the automation and consolidation of traditional IT services. As such, the gains are confined to the uniformity of control, cost reduction and better governance. Recent adoption of the cloud have gradually moved into tactical and even strategic levels thereby demonstrating a high level of gains for using the cloud. Such benefits include dynamism in business model compositions and speed and ease in orchestrating service innovations in the cloud. This talk will shed light on how massive and rapid accumulation of data in the cloud can support human-machine cooperative problem solving and re-define the landscape of Open Innovation and Connectionist Learning via a Knowledge Cloud.

Keynote IV: "Big Data", a new resource to detect and INTERPRET weak signals?
Speaker :   Nicolas Lesca, Université Claude Bernard , France
Scanning the environment to detect weak signals requires access to various external sources of information. Choosing and accessing to information sources is an ongoing problem. Today, "Big Data" seems to open considerable possibilities to access data of various type But in turn it exacerbates many problems : data overload, the selection of only the relevant information, the processing of different formats, the approximation of information for sensemaking. Thus, "Big Data" opens a wide field of research to help companies in their decision-making.

Keynote V: The Future of Information marketplaces
Speaker: David Worlock, Chairman of BIIA , United Kingdom
The Future History of Information Marketplaces . This session is a reflection on the continuing experience of very rapid change in the way information is used and traded . Will technology continue to be disruptive and create opportunities for market disintermediation ? Will knowledge engineering and artificial intelligence at last take a full role in workflow and process ? What succeeds the Age of Data and when ? In a world where everyone is a publisher and a librarian , what does the future hold for the people who currently have those roles - and the information managers in corporations , government and academe who have assumed the functions of some of those roles ?

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